

Figure 1

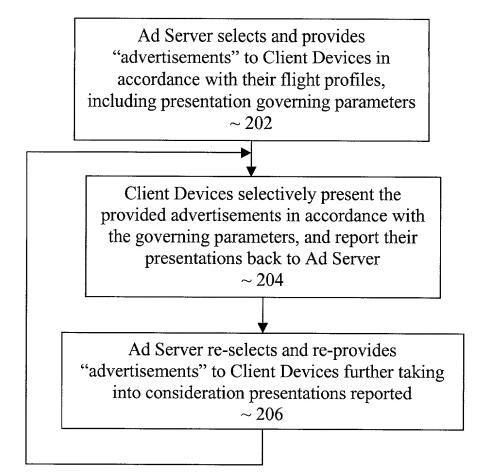


Figure 2a

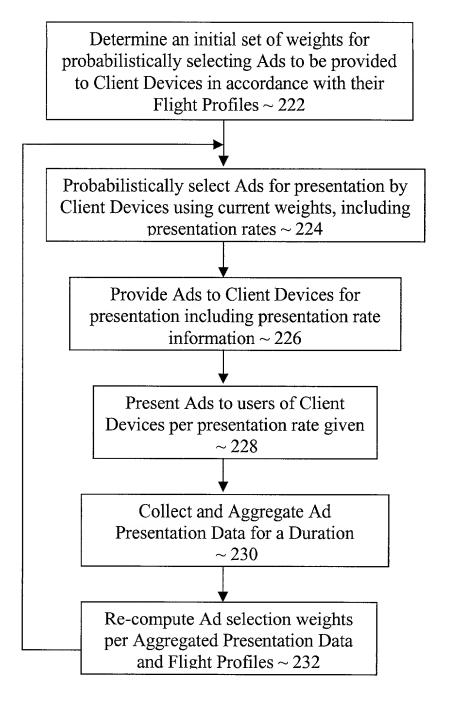


Figure 2b

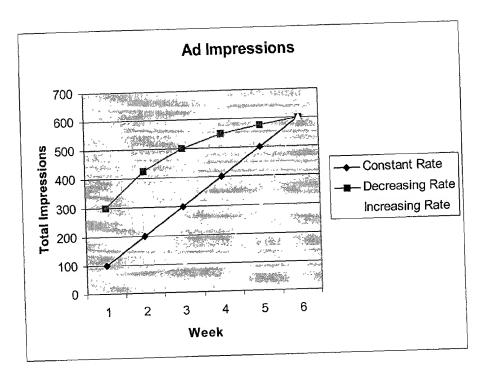


Figure 3a

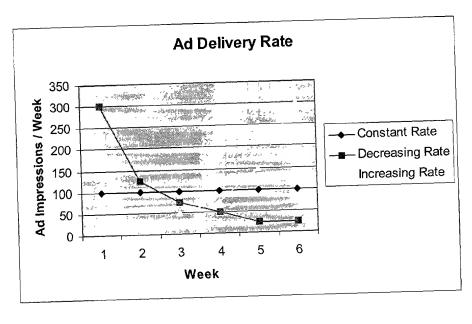
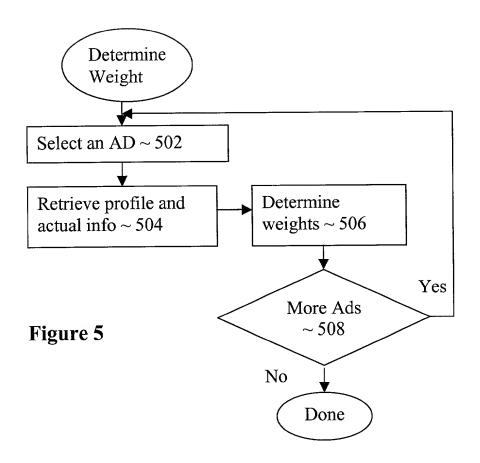


Figure 3b

AD	URL	Selection	Profile Data	Presentation	Other
~ 402	~ 403	Criteria ~ 404	~ 406	Data ~ 408	Info
		demographic data, subject matters, and other criteria	start and stop of campaign period, impression rates, and other related information	# of impressions presented, and other related info	

Figure 4



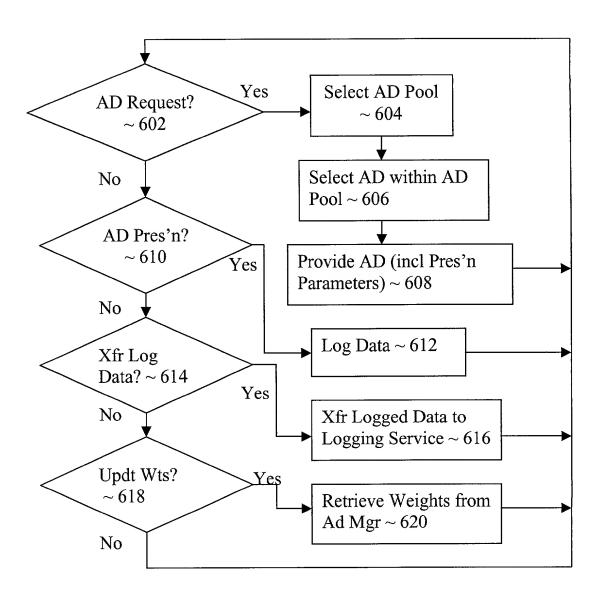
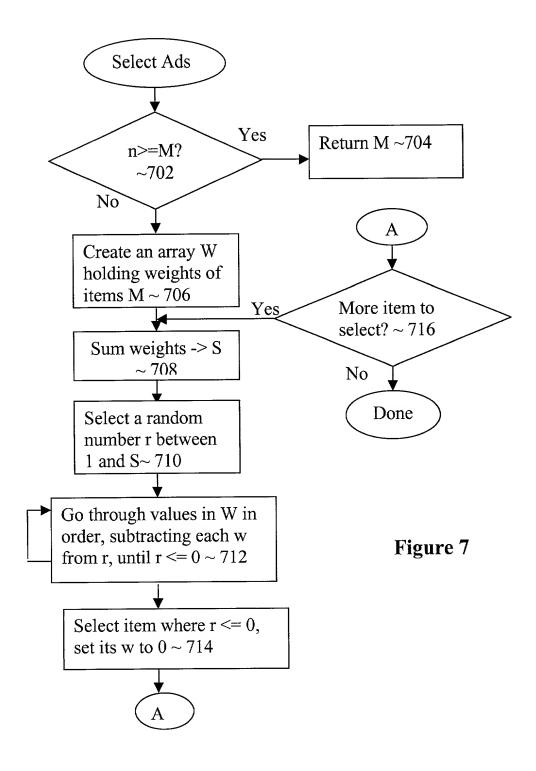


Figure 6



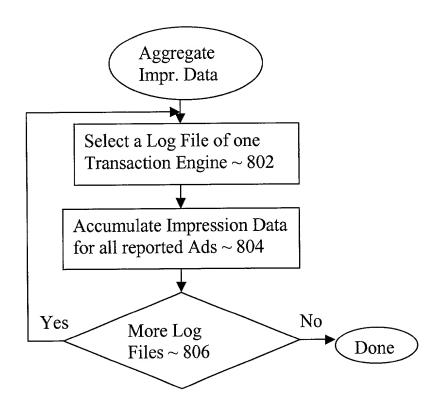


Figure 8

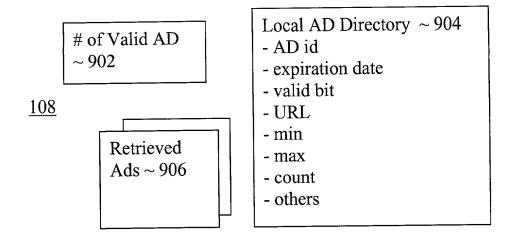


Figure 9

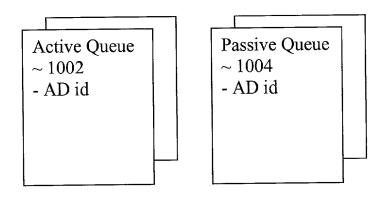
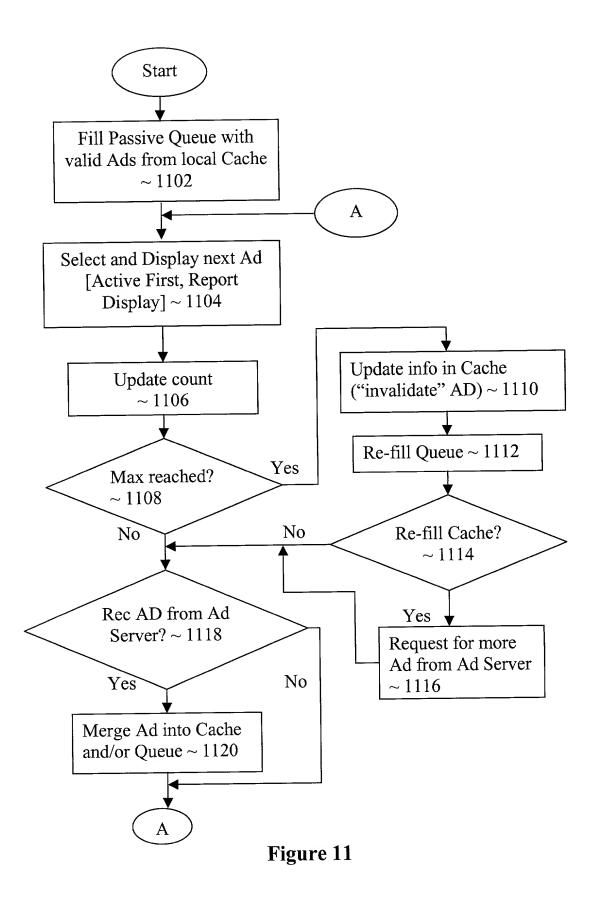


Figure 10



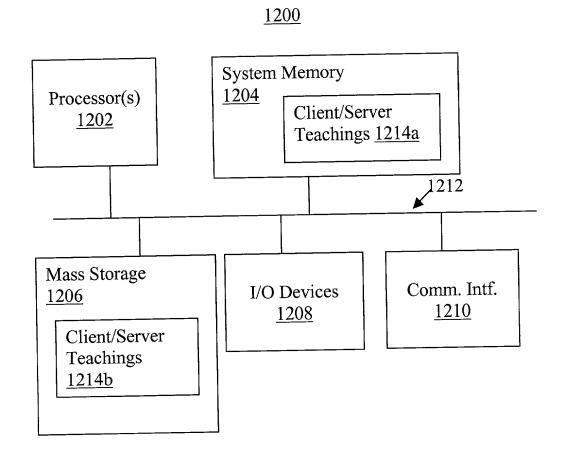


Figure 12